

A group of men are laughing and socializing at an outdoor event. In the foreground, a man in a dark suit is laughing heartily, leaning towards a man in a white shirt with a floral pattern. Other men in various attire, including a man in a grey blazer and a man in a light blue shirt with a bow tie, are also laughing. They are holding glasses of amber liquid. The background shows a paved path, green hedges, and trees with string lights hanging from them. The overall atmosphere is festive and joyful.

An Evening Among the Roses

A CELEBRATION OF THE LGBTQ
COMMUNITY AT THE HUNTINGTON

SPONSORSHIP BENEFITS

Event Overview

Date

Friday, June 10, 2022

Time

6:00 – 10:00 p.m.

Expected Attendance

400-500

Format

This elegant evening garden party begins at 6pm with an hour-long VIP reception.

Following the VIP reception, all guests will enjoy hors d'oeuvres, cocktails, dancing and a live performance.



THE HUNTINGTON
Library, Art Collections, and Botanical Gardens

Event Background



An Evening Among the Roses was created in 2014 to say thank you for the countless contributions that the LGBTQ community has made to our organization and to bring attention to the issues they face on both a local and national level.

The 2022 event will highlight the accomplishments of local organizations that do critical work in support of LGBTQ individuals and families. The Huntington is proud to celebrate our LGBTQ staff, donors, artists, writers, scholars, and friends, and their vital impact on our institution.



REACH LA PERFORMANCE

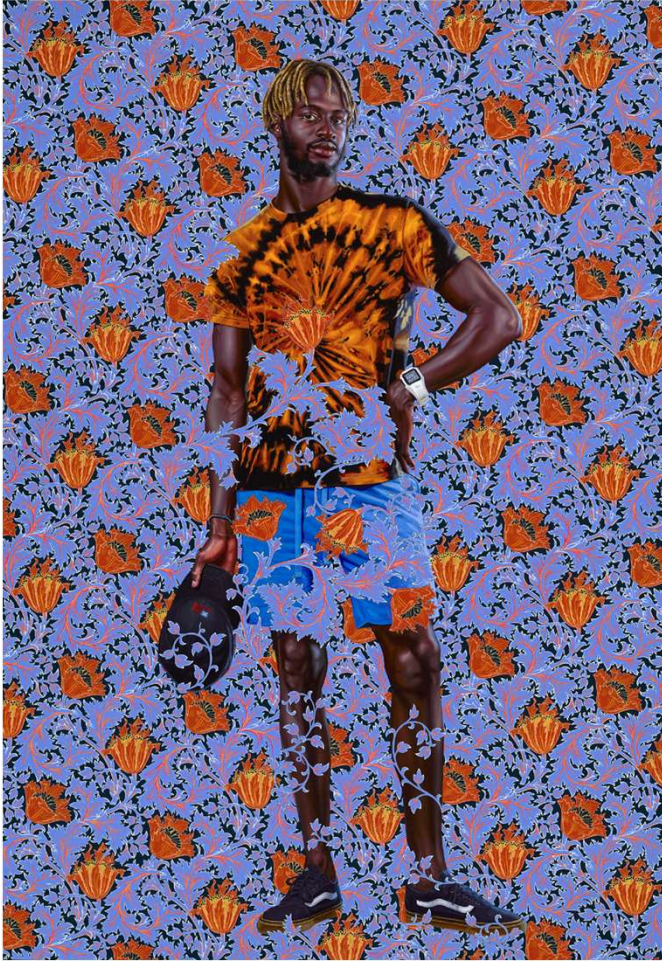


As part of the evening's festivities, we are partnering with REACH LA whose mission is to engage and empower young LGBTQ people of color and their community.

Founded in 1992 by three women artists, REACH LA works to increase self-sustainability for LGBTQIA people of color and allies by offering sex health services, social groups, and creative arts programs. REACH LA's community members will be performing at the VIP reception and party.



DEI at The Huntington



Kehinde Wiley, *A Portrait of a Young Gentleman*, 2021. Collection of The Huntington Library, Art Museum, and Botanical Gardens, and commissioned through Roberts Projects, Los Angeles.

An Evening Among the Roses directly contributes to goals in The Huntington's 2019 Diversity, Equity, and Inclusion (DEI) Strategic Plan. In addition to addressing issues of racial equity and social justice, this plan's implementation over the past two years has included:

- ❑ conveying the relevance of our LGBTQ collections to contemporary audiences by linking them to today's social issues
- ❑ increasing audience diversity by encouraging engagement from LGBTQ groups who have not previously seen themselves reflected in museums
- ❑ allowing new voices into our interpretive processes through collaborative programming with organizations serving the LGBTQ community



Installation view of Monica Majoli's work for *Made in L.A.* 2020: a version.



Sponsorship Benefits

SPONSORSHIP LEVELS & BENEFITS	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000
MARKETING				
Industry Exclusivity	✓			
Logo recognition on event invitation, marketing materials, and Huntington website	✓	✓	✓	✓
Listing in Huntington Annual Report and other institutional publications	✓	✓	✓	✓
Inclusion in announcements sent to 40,000 members and 100,000 opt-in subscribers	✓	✓	✓	✓
AT EVENT				
VIP Tickets to An Evening Among the Roses	50	25	10	6
Opportunity for a member of the company to make brief remarks from event stage	✓			
Sponsor two complimentary tickets for members of a LGBTQ community partner to attend the Party	✓	✓	✓	✓
Verbal recognition at event	✓	✓	✓	
Logo recognition on event signage and digital screens around Huntington grounds	✓	✓	✓	✓
ADDITIONAL BENEFITS				
Exclusive opportunity for a behind-the-scenes tour of The Huntington for representatives and selected guests	✓	✓		



Previous Sponsors

Los Angeles
MAGAZINE

WELLS
FARGO

U.S. TRUST 
Bank of America Private Wealth Management


CAPITAL
GROUP®

bloomingdale's

 David Bohnett
FOUNDATION

WHOLE
FOODS
MARKET

THE LANGHAM
HUNTINGTON
PASADENA, LOS ANGELES

Littler®

HSBC 

We hope that you will join us on June 10. For questions on this or other partnership opportunities at The Huntington please contact:

Marina Kohler

Director of Donor Engagement

mkohler@huntington.org

626-405-3497



THE HUNTINGTON
Library, Art Collections, and Botanical Gardens